UNIVERSITY DEGREE

European Fragrance and Cosmetics Master

Evaluate - Formulate - Market - Manage

A 2-YEAR GRADUATE PROGRAM

With a threefold credential:

- A University diploma of Master majoring in Fragrance & Cosmetics - EFCM (University of Versailles Saint-Quentin (UVSQ) / ISIPCA)
- A Master’s degree in Business & Management, specific Fragrance and Cosmetic sector industry - MBM (Università degli Studi di Padova)
- A professional Certificate in Fragrance and Cosmetics Management - ISIPCA

CAREER OPPORTUNITIES

- Perfumer
- Cosmetic Designer
- Safety Supervisor or Evaluator
- Creative Project Manager
- Marketing Executive
- Product Development Coordinator
- Key Account Manager
- Junior Entrepreneur

ADMISSION REQUIREMENTS

- Bachelor’s degree in Chemistry, Biochemistry, Biology, Biotechnology, Pharmacy or any other relevant Science Diploma
- Fluent in English (TOEFL iBT 85)

ADMISSION STEPS

- Application form
- Interview

SUCCESS

- 94% Graduation rate (promotion 2017)
- 100% Employment rate (promotion 2017)
PROGRAM

Learning Goals

- Acquire a thorough knowledge of perfume raw materials and cosmetics
- Master the art of formulation
- Learn the stages of product development
- Pilot a marketing project
- Achieve competitive intelligence and benchmark

Course Contents

First year (UVSQ /ISIPCA) in Versailles, France
- Cosmetic topics: 30%
- Perfumery topics: 30%
- Scientific topics: 20%
- Registration & Quality: 10%
- Perfumery & Cosmetic General Culture: 10%

Second year (MBM Padova) in Padua, Italy
- Three electives dedicated to the Fragrance & Cosmetic Industries: new product development, environmental management & regulatory affairs, operations management in the Industry: 30%
- Accounting & Finance: 10%
- Organizational Management: 10%
- Marketing Management & Customer Behavior: 10%
- Operations Management: 10%
- Advanced topics in Management: 10%
- Strategic Management of the Enterprise: 10%
- Business Plan: 10%

PURSUING STUDIES

Postgraduate Level:
Mastère Spécialisé® International Safety and Regulation for Fragrances and Cosmetics¹: www.isipca-school.com

¹ The Specialised Master’s Degree® in the safety and international regulation of fragrances and cosmetics products
WHY STUDY AT ISIPCA

- ISIPCA was created in 1970 by Jean-Jacques Guerlain, a descendant of Pierre-François-Pascal Guerlain, the founder of the iconic Guerlain House.
- ISIPCA is the world leading graduate school dedicated to Perfume, Cosmetics and Food Flavorings, affiliated to the Paris Ile-de-France Chamber of Commerce and Industry. Its training programs are dedicated to all related scientific and commercial professions.
- The quality of the ISIPCA undergraduate, graduate and postgraduate programs is highly recognized by academics, professional bodies and companies, around the world.
- It offers an innovative pedagogy including a platform and training services on Blackboard, free MOOCs, etc.
- ISIPCA is endowed with a renowned research and development center in physicochemical analysis and sensory analysis.
- Its high-level Faculty includes 100 researchers and vocational experts.
- Its Library offers first-rate resources: 2,000 books and 8,000 periodical articles and sectoral market studies and more than 20 subscriptions to general press and specialized journals.

ISIPCA PROVIDES YOU WITH:

- International Student Services: Buddy Program, Induction Day, Off-Campus Housing search, etc.
- A secure study environment
- State-of-the-art learning and research facilities including 14 cutting-edge research laboratories
- A student support in your internship or work placement seeking
- Two associations which are dedicated to students and alumni (ISIPCA Alumni)

KEY FIGURES:

- 600 students including more than 20% international students
- 30 different nationalities are represented on campus
- More than 300 business partnerships with Professional Bodies and companies, including: FEBEA, SNIAA, SFP, SFC, l’Oréal, Chanel, Rocher Group, Guerlain, Givaudan, IFF, Séphora, Firmenich, Coty Inc., Symrise, LVMH, Takasago, etc.
- More than 10 academic partners in Europe and Asia

CONTACTS

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